

# How to host a virtual Big Cake Bake

Would you prefer to host an online event so you can include friends and family from afar? Or are COVID restrictions in place when you've planned your big day? Not to worry, you can go virtual! Hosting a virtual Big Cake Bake can still involve all the fun of a face-to-face event, and you'll still be joining bakers all around the country raising funds to help Red Cross support people going through tough times.

- 1. REGISTER** at [bigcakebake.org.au](http://bigcakebake.org.au) where you will receive your own fundraising page.
- 2. CHOOSE YOUR ONLINE PLATFORM.** Use Zoom, Skype, Microsoft Teams or whichever website takes your fancy and share a virtual catch up and cuppa. Set a date and invite your guests by sharing the link.
- 3. THE GREAT AUSTRALIAN RED CROSS BAKE OFF.** Host your virtual bake off. Score entries on the virtual bake off scorecard. If using Zoom, don't forget to download our Big Cake Bake background for your online event and of course, the much coveted, 1st, 2nd and 3rd place ribbons. Consider giving bonus points to the recipe with the most creative decorations or with the most unusual ingredients.
- 4. ASK YOUR GUESTS TO DONATE.** Share your online fundraising page and ask your guests to donate to your Big Cake Bake. You could set an entry fee or suggest the amount they would have spent at your event if they had been there in-person. Don't be afraid to ask for donations, you'll be surprised at how generous people can be when it's for a good cause!

...and don't forget... Share your pictures with us on Instagram using **#BigCakeBake**. We can't wait to see everyone baking up a storm.



# BigCakeBake

Bake the world better!